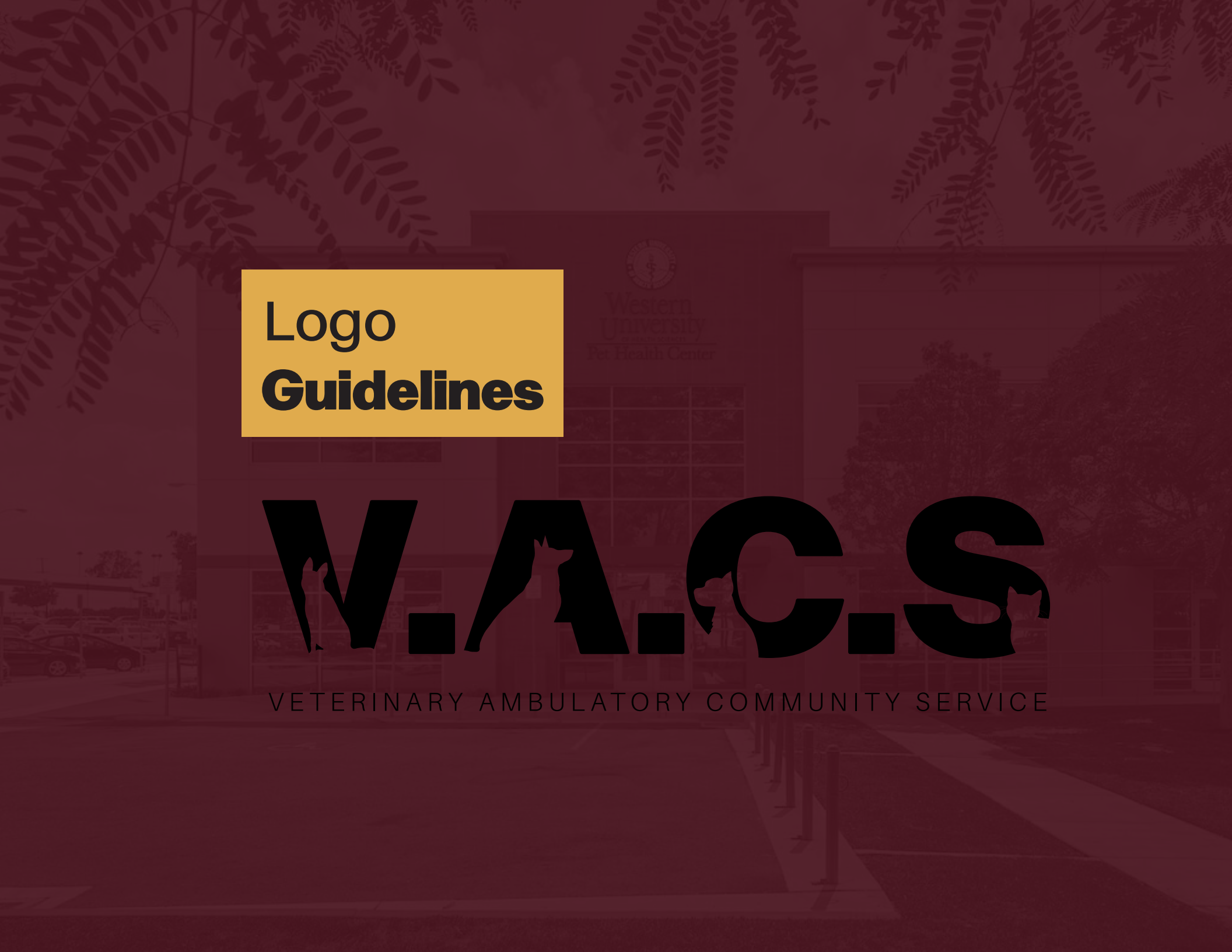




Logo Guidelines

V.A.C.S.

VETERINARY AMBULATORY COMMUNITY SERVICE

Contents

01 Origination

About	1
Logo History	2

02 Logo

Logo	3
Color	4
Typography	5

Origination

About

The Pet Health Center, an integral part of our medical science college, provides a wide array of veterinary services to our community. Our focus on preventive care, routine surgeries like spaying and neutering, and comprehensive dental treatments ensures the well-being of pets. Moreover, we offer invaluable clinical experiences to future veterinarians, fostering their skills and dedication to animal care. Through this dual commitment to healthcare and education, we embody our college's dedication to excellence and community service.



Origination

Logo History

The VACS community service program had a traditional logo that may have worked in the past, but with ever changing design direction and aesthetics, they needed an updated logo with a modern flair.



2

Logo

Logo

1



1 Black logo

2



2 Maroon logo

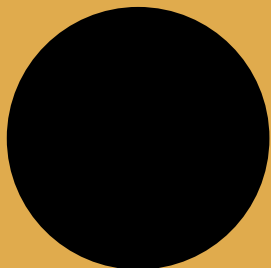
3



3 White logo

Logo Color

Black



Hex Code

#000000

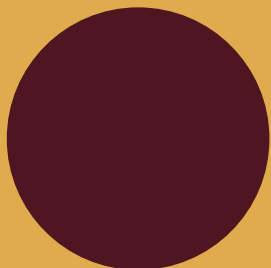
RGB

0 0 0

CYMK

75 68 67 90

Maroon



Hex Code

#4c1621

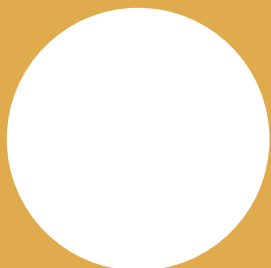
RGB

77 22 33

CYMK

44 87 66 63

White



Hex Code

#FFFFFF

RGB

255 255 255

CYMK

0 0 0 0

Logo

Typography

Forma DJR Display

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Alerion Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

